

ANNUAL REPORT 2024



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**WE ACKNOWLEDGE
THAT WE ARE ON THE
TRADITIONAL LAND OF
TREATY 6 TERRITORY.
THE
FOOTSTEPS OF DIVERSE
INDIGENOUS PEOPLES
HAVE MARKED
THIS TERRITORY FROM
TIME IMMEMORIAL –
FIRST NATIONS,
METIS, INUIT AND NOW
SETTLERS FROM
AROUND THE WORLD.
WE ARE ALL TREATY
MEMBERS, WITH
RECOGNITION AND
RESPECT FOR
INDIGENOUS PEOPLES
AND THE TRADITIONAL
TERRITORIES ON WHICH
WE LIVE, WORK AND
PLAY. WE CALL
UPON OUR COLLECTIVE
HONOURED TRADITIONS
AND SPIRITS TO
SHARE RESPONSIBILITY
FOR STEWARDSHIP OF
THIS BEAUTIFUL
LAND AND OUR
COMMUNITY.**



OUR MISSION

**RISEUP SOCIETY ALBERTA BRINGS
HOPE AND HEALING TO THOSE WHO
HAVE OR ARE EXPERIENCING
INTIMATE PARTNER VIOLENCE AND
EDUCATES AND EMPOWERS
COMMUNITIES TO END THAT ABUSE.**

OUR VISION

**RISEUP SOCIETY ALBERTA EXISTS SO
THAT THOSE WHO HAVE OR ARE
EXPERIENCING INTIMATE PARTNER
VIOLENCE, GAIN SUPPORT, ARE
EMPOWERED, AND REALIZE HOPE.**



2024 BOARD OF DIRECTORS

JEN ASPELUND, DIRECTOR
SHAWN HAGEN, CO-CHAIR
KAELA HENDRA, DIRECTOR
CATHERINE MCCOOK, INTERIM CHAIR
KAYLENE MCKINNEY, SECRETARY
RACHEL WHIPPLE, TREASURER



CHAIR'S LETTER

As we enter a new year, we do so with a renewed sense of purpose and a fresh, eager board ready to take on the challenges and opportunities ahead. The past year saw some board turnover, and while we bid farewell to valued members, we welcomed new faces bringing diverse skills and perspectives to the table. To ensure a strong start, we held a board retreat workshop day, which was a resounding success. This day allowed us to get acquainted, align on priorities, and hammer down some much-needed work.

We are thrilled to announce that Riseup received \$75,000 from the Stollery Charitable Foundation. This funding created our partnership with the Today Centre and Encompass (formerly Edmonton John Howard Society), providing critical support to those impacted by intimate partner violence. This project has since received funding from the Edmonton Community Foundation to help sustain this project- a first for our organization!

A special thank you to our Executive Director, Ryley, for her tireless efforts in securing this funding and for bringing a variety of innovative ideas to the board. Her dedication and vision have been instrumental in positioning the society for Financial Sustainability and growth. We are deeply grateful for her leadership and commitment to our mission.

In addition, the board has greenlit an exciting new initiative: Rise Coffee, a social enterprise that will help offset costs, open doors to new connections and funding opportunities, and raise awareness of our mission. We also took the time to review and revise our bylaws, ensuring they align with our current needs and future goals.

Looking ahead, the board has identified policy gaps that we are committed to addressing in the coming year. This year has been one of change, clarity, and a renewed sense of direction. With intimate partner violence statistics showing an increased need for our services, we are more determined than ever to be an impactful force in this space.

Thank you to our dedicated staff, volunteers, and supporters for your unwavering commitment and all their hard work throughout the year. Together, we are building a stronger, more resilient organization ready to face the challenges ahead. Here's to a year of growth, impact, and positive change!

Respectfully submitted,

Catherine McCook

STAFF



RYLEY MILLER, EXECUTIVE DIRECTOR
OKSANA ATWOOD, COMMUNITY FACILITATOR
AMANI EL-HALABI, REGISTERED PROVISIONAL
PSYCHOLOGIST
REBECCA TOWNSLEY, REGISTERED PROVISIONAL
PSYCHOLOGIST





EXECUTIVE DIRECTOR'S LETTER

In 2024, Riseup Society Alberta continued to provide individual counseling services to those impacted by Intimate Partner Violence (IPV) through in-person, phone, and virtual sessions. We remained committed to educating the community through IPV awareness presentations and professional development sessions. Recognizing the financial limitations of our clients, we maintained our policy of offering the first six sessions free of charge. Even beyond this, most clients are unable to contribute financially, but as a charity, we are dedicated to ensuring that cost is never a barrier to receiving support. The increasing demand for IPV-specialized counseling underscores our value to the community and reinforces the necessity of our continued services.

This growing demand has also led to new opportunities for collaboration. Our partnership with the Edmonton YWCA has continued, with the YWCA providing clinical supervision to our staff, thereby enhancing the quality of our services. In exchange, Riseup offers therapy support to help bridge the gap for Edmonton-based clients. Additionally, we have formed new partnerships with The Today Centre and enCompass Community Safety Agency. With financial support from the Stollery Charitable Foundation, we established a new therapist position dedicated to providing on-site IPV counseling for these agencies. This partnership has nearly doubled the number of clients we can serve annually.

In 2024, Riseup engaged in several creative fundraising initiatives. Highlights included our "May the Fourth" Star Wars fundraiser at Rig Hand Distillery and our annual Advent Calendar fundraiser during the holiday season. These events were made possible through the generous support of our community, volunteers, and event sponsors. We also benefited from the Shoppers Foundation for Women's Health fall campaign, which directs proceeds to charities supporting women. This year, we expanded our reach with the addition of two participating Shoppers Drug Mart locations: Woodbend in Leduc and Gateway Boulevard in Edmonton. Ongoing support from Tier 3 I.T. Solutions, as well as corporate and individual donors, continues to be instrumental in sustaining our programs. Grants remain a critical component of our funding strategy. In May 2024, we were honored to receive a Government of Alberta grant supporting efforts to end gender-based violence. With this funding, we are actively working on a project examining the relationship between the oil and gas sector and gender-based violence. As a recipient, we were also invited to announce this grant at the Alberta Legislature, a significant moment for our organization. Throughout this report, we will proudly highlight all our supporters and funders who make our work possible.

Another key initiative launched this year is Rise Coffee, a social enterprise designed to create a sustainable funding stream for our charity. As a mobile espresso coffee cart available for public and private events, all proceeds directly support our operations. Beyond financial sustainability, Rise Coffee serves as a platform for raising awareness about IPV in a more approachable manner. By using coffee as a conversation starter, we aim to break down barriers and reach both potential supporters and individuals who may need our services. Looking ahead, we hope to expand this initiative by increasing event participation and engaging young people and volunteers in its operations.

As we reflect on 2024, I remain optimistic about the future. With the dedication and expertise of the Riseup Board and staff, as well as the unwavering support of our community, we will continue to provide essential services to those in need, regardless of the challenges we may face. Thank you to our staff, volunteers, and supporters for your invaluable contributions. This annual report will provide further insights into our impact and the vital work we are doing to support our community.

Warm regards,



COMMUNITY FACILITATOR'S LETTER

In 2024, we engaged with various community members through several impactful presentations and collaborations. At Christ The King, we connected with approximately 60 students in grades 9-12 and provided a grade 6 presentation for 27 students at East Elementary with our intern in June. Our efforts extended to an evening library presentation on Healthy Relationships for Teens, which attracted 10 attendees in September, and a collaboration with FCSS Leduc and Leduc Pride focused on IPV in LGBTQ2S+ communities, attended by 12 people. We also engaged with 9 staff members at Shoppers Drug Mart about IPV, supported a student presentation at Vimy Ridge Academy for 25 students, and conducted a Mental Health First Aid session for 12 library staff in September. Notably, our Canada Day Mental Health First Aid booth, organized with the City of Leduc, reached hundreds of people.

We met numerous community contacts throughout Leduc, Parkland, Yellowhead, Woodlands, and Greenview Counties, focusing on domestic violence education. Through various engagements, we directly reached approximately 155 people and indirectly reached around 500 through community connections and new contacts.

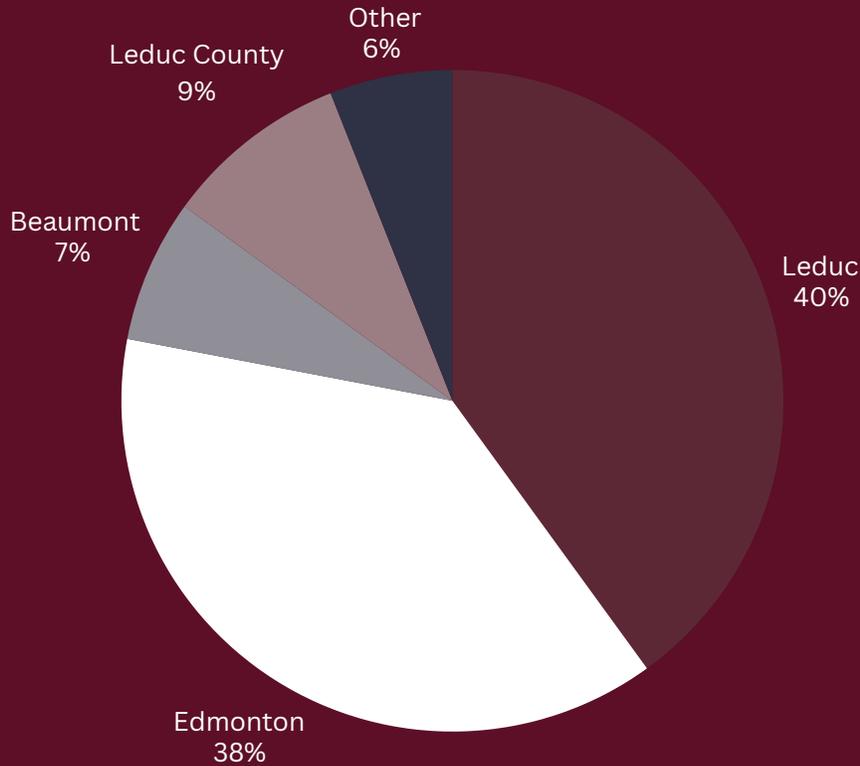
In 2024, we forged several new connections, including St. Stephens for potential workshops, and the school Christ The King. We explored collaboration opportunities with FCSS Leduc for the AHS Community Helpers program and followed up with contacts from the Interagency meeting. Our outreach efforts included posting job and presentation information on St. Stephen's alumni Facebook page and expanding our contact list. We joined the Community Trauma Response and Recovery Plan via Leduc County and received Level I training for Violent Risk Threat Assessments with Black Gold School Division. Additionally, we became part of the steering committee for the Diverse Voices Conference 2025 and explored training opportunities with YWCA. We made connections with Next Gen Men in Calgary for grade 6 male resources and participated in the Violence in the Workplace event hosted by Leduc FCSS and County. Our collaboration with our practicum student led to presentations at Vimy Ridge and Leduc Pride, and we established several new connections for grant purposes with community organizations and individuals.

Looking ahead to 2025, Oksana will be increasing the number of public presentations and reaching out to businesses to educate staff about intimate partner violence. We aim to work with community organizations, businesses, and corporations to understand factors contributing to intimate partner violence in oil and gas communities. Our goals include increasing public presentations, expanding business connections, having a presence at the Nisku Oil and Gas show, and organizing a combined event with FCSS Leduc during Family Violence Prevention Month.

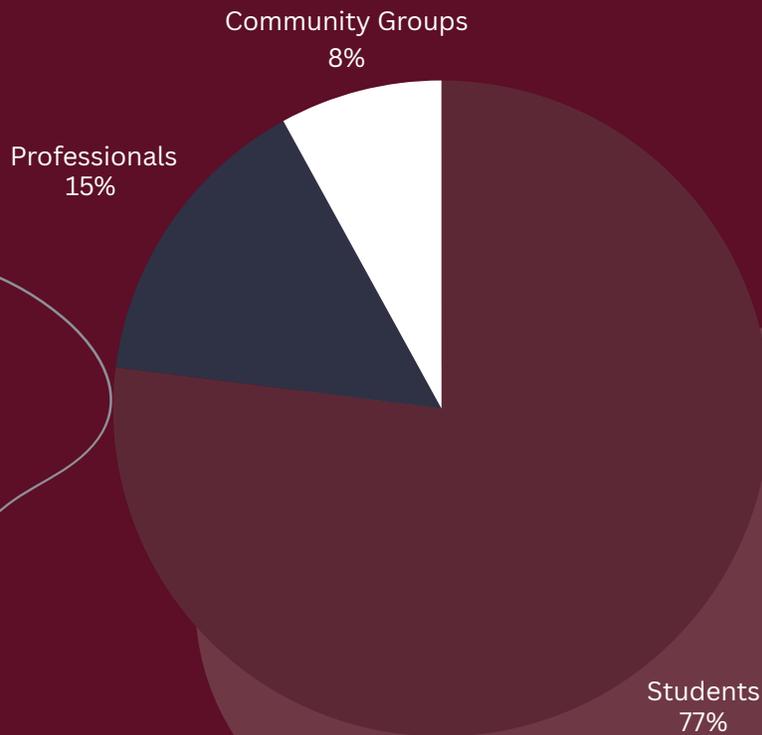
Kindly,
Oksana Atwood

OUR YEAR IN NUMBERS

Residence of Riseup Therapy Clients

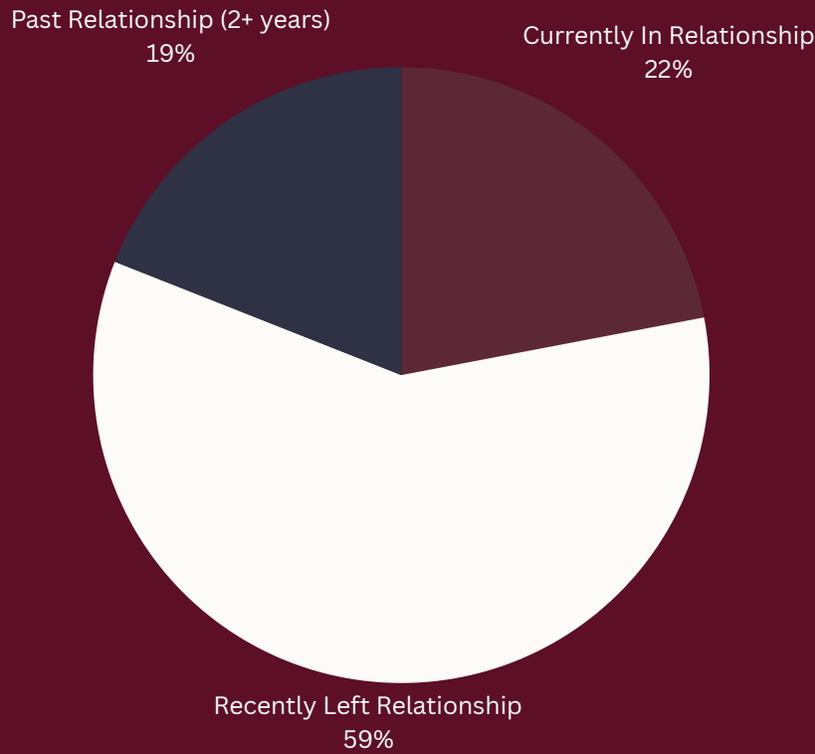


Participants that have Accessed IPV Presentations

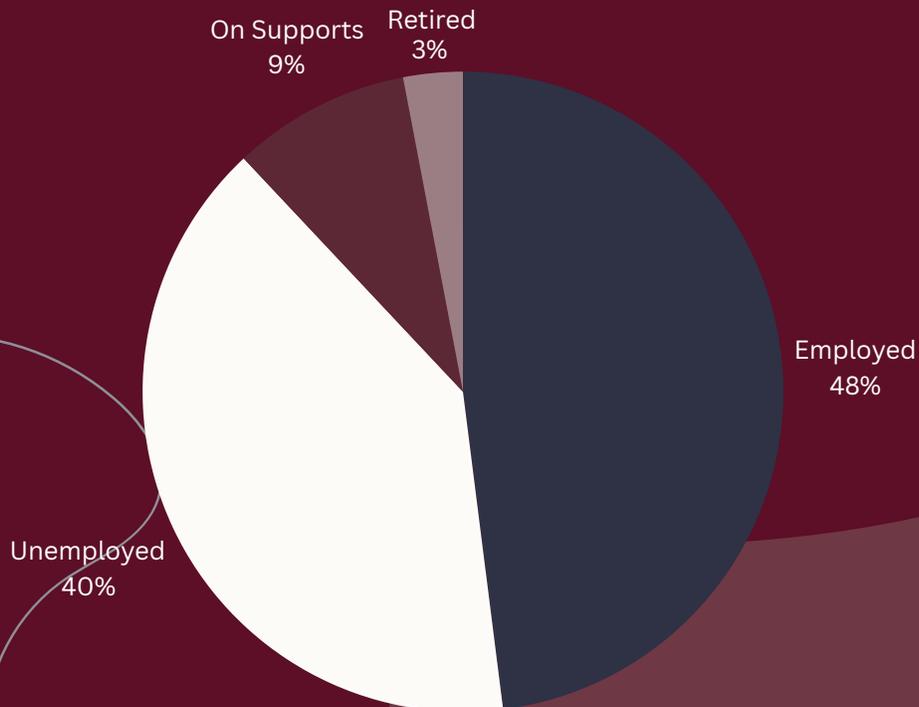


OUR YEAR IN NUMBERS

Status of IPV-Relationship At Therapy Intake



Employment Status at Therapy Intake



OUR YEAR IN NUMBERS

100% OF CLIENTS FEEL OUR SERVICES WERE
HELPFUL

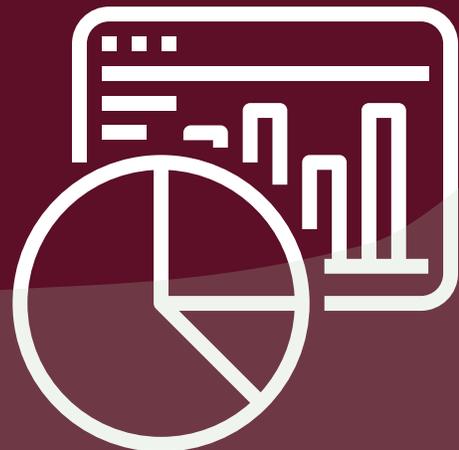
1,531 COUNSELLING SESSIONS

12 PARTICIPANTS BECAME MENTAL HEALTH FIRST
AID TRAINED

88% OF CLIENTS FEEL INFORMED ABOUT HEALTHY
RELATIONSHIP DYNAMICS AFTER ACCESSING OUR
SERVICES

155 INDIVIDUALS ATTENDED IPV/DOMESTIC
VIOLENCE PSYCHOEDUCATION PRESENTATIONS

500+ COMMUNITY CONNECTIONS MADE THROUGH PUBLIC
EVENTS AND MEETINGS



OUR SUPPORTERS

ALBERTA MORTGAGE BROKERS ASSOCIATION
ANDREW AND DONNA VAN HUIS

ANDREW SORENSEN
ARLENE WESTEN
AURORA GOLF

BRANDEN KOEHN
BRA NECESSITIES
BRAVE FOX COFFEE
BRYCE LAVECK
CLOUD NINE PAJAMAS
DARK KISS COFFEE
DAVID MARRIOTT
DAVID VELA

DORCAS CIRCLE OF PEACE LUTHERAN CHURCH
EBENEZER CHRISTIAN REFORMED CHURCH
EDMONTON LIONS CLUB
EDMONTON SHERRIF'S POSSE ASSOCIATION

EVOOLUTION
FIRED UP CERAMICS
GLORIA LAVIGNE
JEFF AND REGINA KAPTY
KEITH BARRY

KEVIN SCHNEIDER
KINGS BUSINESS SOLUTIONS
LEDUC COUNTY SOCIAL COMMITTEE

LEDUC, NISKU AND WETASKIWIN REGIONAL CHAMBER OF COMMERCE
LEDUC PHYSIO

MASTERFUL MOVES REALTY GROUP
MINUTEMAN PRESS LEDUC
MONIQUE STEINKE

MOTHER EARTH ESSENTIALS
NEXT LEVEL CONSULTING
NUTTERS

OLIVE SEED COMPANY
PATTY MCPIKE
RIGHAND DISTILLERY

ROBERT AND BONNIE SCOTT
SHOPPERS DRUG MART (BEAUMONT)

SHOPPERS DRUG MART (50TH STREET & WOODBEND LEDUC)
SHOPPERS DRUG MART (GATEWAY)

SOUL HOUSE SWEETS
ST.DAVIDS UNITED CHURCH
STELLA BEAUDOIN

ST.PETER'S LUTHERAN CHURCH
ST. PETER'S LUTHERAN WOMEN'S MISSIONARY LEAGUE

SWEET BAKES
THE CANADIAN HISTORICAL ARMS
THE SWEET SHOPPE

TIER 3 I.T. SOLUTIONS
UFA COOPERATIVE
WESLEY AND ANN DENTMAN

OUR FUNDERS

CITY OF BEAUMONT
CITY OF LEDUC

EDMONTON REALTOR FOUNDATION
GOVERNMENT OF ALBERTA
LEDUC COUNTY

ROYAL LEPAGE SHELTER FOUNDATION
SHOPPER'S FOUNDATION FOR WOMEN'S HEALTH
STOLLERY CHARITABLE FOUNDATION
UNITED WAY OF THE ALBERTA CAPITAL REGION



OUR YEAR IN PHOTOS





Securing a brighter and safer future for Alberta – May 14, 2024

WAYS TO GIVE

WHEN YOU DONATE TO RISEUP SOCIETY ALBERTA, YOU ARE DIRECTLY IMPACTING THE LIVES OF THOSE IMPACTED BY INTIMATE PARTNER VIOLENCE IN OUR COMMUNITY, WHICH HELPS FOSTER CHANGE TODAY AND FOR THE FUTURE.

SINCE 2007, WE HAVE BEEN ABLE TO MEET THE NEEDS OF OUR COMMUNITY THANKS TO THE GENEROSITY OF OUR SUPPORTERS. SUPPORTERS LIKE YOU ENSURE THAT WE ARE ABLE TO CONTINUE PROVIDING EXCELLENT QUALITY ACCESSIBLE COUNSELLING, PSYCHOEDUCATION, AND MENTAL HEALTH PROFESSIONAL DEVELOPMENT.



BECOME A MEMBER OR CORPORATE SPONSOR
WITH YOUR MEMBERSHIP OR SPONSORSHIP, YOU HELP TO GROW OUR MISSION AND MEET THE NEEDS OF INDIVIDUALS IN OUR COMMUNITY.



UTILIZE RISE COFFEE FOR YOUR EVENT
A MOBILE AND STAFFED ESPRESSO COFFEE CART FOR YOUR PRIVATE OR PUBLIC EVENT WITH ALL PROCEEDS GOING BACK TO RISEUP.



LEAD A COMMUNITY EVENT
HOSTING A COMMUNITY EVENT IS A FUN AND EFFECTIVE WAY TO RAISE FUNDS AND ENGAGE YOUR FAMILY, FRIENDS, CO-WORKERS, AND COMMUNITY MEMBERS IN OUR WORK.



GIVE THE GIFT OF TIME
VOLUNTEERING AT RISEUP SOCIETY ALBERTA GIVES YOU THE CHANCE TO MAKE AN IMPACT IN YOUR COMMUNITY, AND GAIN EXPERIENCE THAT CAN HELP YOU GROW PERSONALLY AND PROFESSIONALLY.

TO LEARN MORE ABOUT HOW YOU CAN SUPPORT RISEUP SOCIETY ALBERTA, CONTACT US AT INFO@RISEUPSOCIETY.CA



TREASURER'S LETTER

2 024 was a year of transformation and progress for Riseup Society Alberta. Under the leadership of our dedicated Executive Director, Ryley Miller, we worked tirelessly to secure new funding sources, expand our outreach, and strengthen our presence in the community. Through innovative fundraising initiatives and unwavering support from our community, we are proud to say that 2024 was a financially successful year, positioning us for even greater impact in the future.

Riseup Society Alberta continued to benefit from a steady stream of grant revenue, ensuring the sustainability of our essential services. We are deeply grateful for the ongoing support from Family and Community Support Services in the City of Leduc, Leduc County, and the City of Beaumont. Additionally, the generosity of our corporate sponsors played a significant role in our success, contributing nearly \$70,700 to our overall revenue.

The 2024 holiday season saw the return of our Advent Calendar Fundraiser. While the initiative garnered interest, sales did not meet our expectations due to higher costs and overall financial constraints within the community. However, we view every challenge as an opportunity to learn and grow. Our team has already identified ways to reduce costs and enhance engagement for next year's campaign, ensuring its continued success.

Recognizing the demands of large-scale agency fundraisers, we made a strategic decision to focus on more targeted and impactful events. One of our standout successes was the Star Wars "May the 4th" fundraiser, which not only raised funds but also fostered meaningful community connections.

In 2024, we also introduced an exciting new initiative—Rise Coffee, a mobile coffee cart designed to enhance our outreach efforts. This innovative project allows our team to connect with the community at various events, build relationships, and explore new sponsorship opportunities. As we look ahead to 2025, we are optimistic about securing a Canada Summer Jobs position to support this initiative, helping us expand its reach and impact.

Looking forward to 2025, Riseup Society Alberta is poised for even greater growth. With our expansion into Edmonton, we now have more opportunities than ever to apply for additional grants, strengthening our ability to serve those affected by domestic violence across Alberta. Some of the major grants we are pursuing this year include the Government of Canada Youth Mental Health Grant, the Stollery Foundation Grant, the Edmonton Realtor Foundation Grant, the Gay Lea Foundation Grant, and many more. Our Board of Directors remains steadfast in their commitment to supporting the organization and Ryley in her role as Executive Director. With their guidance and dedication, we are confident that 2025 will be a year of unprecedented growth, deeper community impact, and expanded services.

Regards,
Rachel Whipple

RISEUP SOCIETY ALBERTA
Financial Information
Year Ended December 31, 2024

RISEUP SOCIETY ALBERTA
Index to Financial Information
Year Ended December 31, 2024

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COMPILATION ENGAGEMENT REPORT

To the Members of Riseup Society Alberta

On the basis of information provided by management, we have compiled the statement of financial position of Riseup Society Alberta as at December 31, 2024, and the statements of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

We performed this engagement in accordance with Canadian Standard on Related Services (CSRS)

4200, **Compilation Engagements**, which requires us to comply with relevant ethical requirements. Our responsibility is to assist management in the preparation of the financial information.

We have not performed an audit engagement or a review engagement, nor were we required to perform procedures to verify the accuracy or completeness of the information provided by management.

Accordingly, we do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

Edmonton, Alberta
February 4, 2025

OES Group LLP
OES GROUP LLP
CHARTERED PROFESSIONAL ACCOUNTANTS

RISEUP SOCIETY ALBERTA
Statement of Financial Position
December 31, 2024

	2024	2023
ASSETS		
CURRENT		
Cash	\$ 312,619	\$ 287,546
Goods and services tax recoverable	1,452	979
Prepaid expenses	839	599
	<u>314,910</u>	289,124
EQUIPMENT (<i>Net of accumulated amortization</i>)	<u>12,256</u>	1,159
TOTAL ASSETS	<u>\$ 327,166</u>	<u>\$ 290,283</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 1,648	\$ 750
Deferred income	1,250	-
TOTAL LIABILITIES	2,898	750
NET ASSETS	<u>324,268</u>	<u>289,533</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 327,166</u>	<u>\$ 290,283</u>

APPROVED BY THE DIRECTOR

_____ *Director*

See notes to financial information

RISEUP SOCIETY ALBERTA
Statement of Revenues and Expenditures
Year Ended December 31, 2024

	2024	2023
REVENUE		
Grants	\$ 213,351	\$ 85,437
Donations	85,888	89,256
Fundraising	10,970	39,929
	<u>310,209</u>	<u>214,622</u>
EXPENSES		
Salaries and wages Rent	218,018	170,502
Professional fees General	30,000	30,000
and administrative	6,754	5,790
Fundraising Training Am	3,466	-
ortization Advertising and	2,616	1,521
promotion Dues, fees and	2,242	4,819
licenses GST not eligible	1,844	687
for rebate Insurance	1,792	3,565
Meetings and conventions	1,620	607
Interest and bank charges	1,452	979
Utilities Office Computer	1,378	1,415
Repairs and maintenance	1,195	6,094
	1,005	796
	831	604
	780	881
	481	593
	-	608
	<u>275,474</u>	<u>229,461</u>
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ 34,735	\$ (14,839)

RISEUP SOCIETY ALBERTA
Statement of Changes in Net Assets
Year Ended December 31, 2024

	2024	2023
NET ASSETS - BEGINNING OF YEAR	\$ 289,533	\$ 304,372
EXCESS OF REVENUE OVER EXPENSES	34,735	(14,839)
NET ASSETS - END OF YEAR	\$ 324,268	\$ 289,533

RISEUP SOCIETY ALBERTA
Notes to Financial Information
Year Ended December 31, 2024

1. BASIS OF ACCOUNTING The basis of accounting applied in the preparation of the statement of financial position of Riseup Society Alberta as at December 31, 2024, and the statements of revenues and expenditures and changes in net assets for the year then ended is on the historical cost basis and reflects cash transactions with the addition of:
- equipment recorded at historical cost and amortized on a declining balance method
 - accounts payable and accrued liabilities
-

The logo for Riseup Society Alberta features the word "Riseup" in a dark grey, sans-serif font. The letter "i" is stylized with a dark red dot above it and a dark red swoosh that curves under the "s". Below "Riseup", the words "SOCIETY ALBERTA" are written in a smaller, dark grey, all-caps sans-serif font.

Riseup

SOCIETY ALBERTA

CRA#: 81655-53535-RR0001
BOX 5437 LEDUC, AB T9E 6L7
WWW.RISEUPSOCIETY.CA

